



pingtar
BUSINESS

www.pingtar.com

What if there is a **convenient and effective learning platform accessible to virtually every Indonesians?**

There actually is, and you've been using it everyday.

Did you know that Indonesia is has the 3rd largest WhatsApp users base in the world, one of the highest user growth?

And Indonesia's 15% yearly WhatsApp adoption growth-rate shows just how essential WhatsApp is for all Indonesians.

So why not utilize WhatsApp for education purpose?



Meet Pingtar

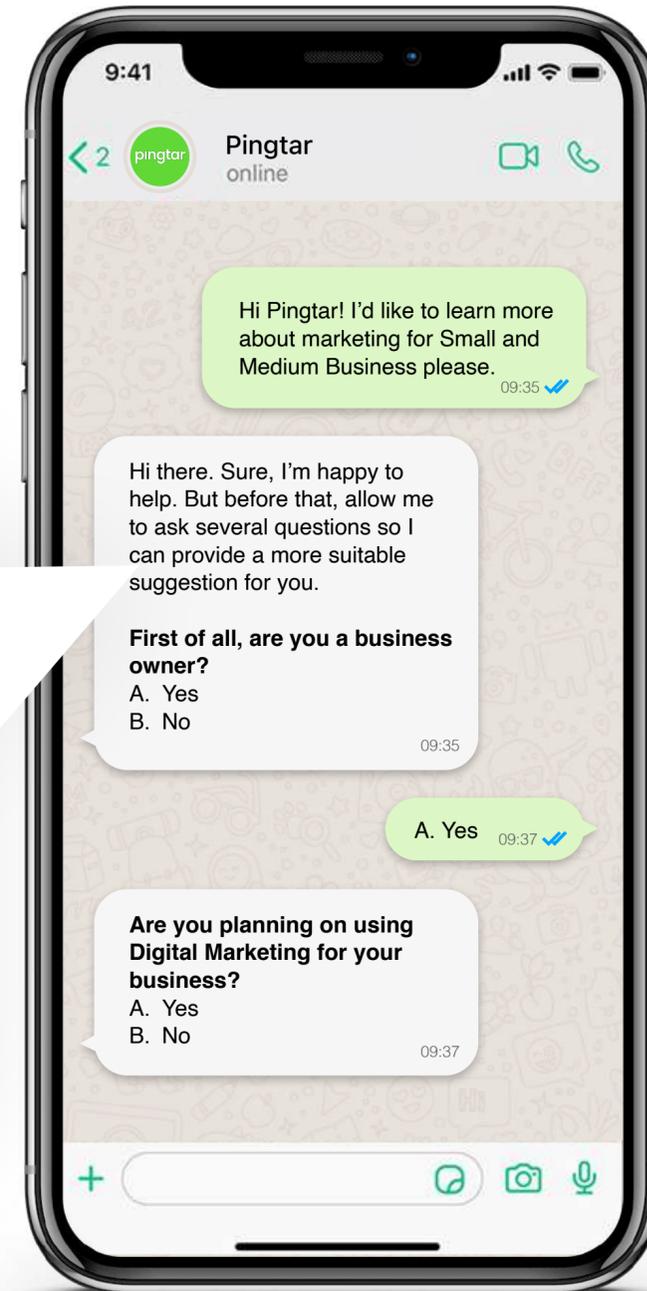
Pingtar provides an innovative WhatsApp-based micro learning approach powered by a smart AI learning assistant, aimed to enable any Indonesians to learn anything simply by using WhatsApp.

It's like chatting, but for learning.

Pingtar utilizes a smart AI chatbot to help anyone learn anything easily and interactively.

Interactions is designed to be **mostly automated through chatbots**

to assure maximum efficiency, and most importantly, scalability while still facilitating feedbacks in the learning process.



Learning Recommendations

Learners are often unsure which skills best learned. Consultants are expensive and self-diagnosing can be inaccurate. Pingtar uses an automated question flow to help anyone struggling with this problem as one of the first aha-moment of the learning process.

Smart Learning Branching

Everyone's learning skill is unique, and by using a series of interaction, Pingtar can determine what learning units are received by a learner, providing a personalized learning experience for everyone.

Step-by-step Guides

In most of the guides, the interaction will wait for the learner to finish one step before going on the next one. Any problem finishing the task assigned will be then assisted either chatbots, FAQ pages, or dedicated Learner Interaction team.

Quizzes & Assessments

Just like any other learning platforms, there will be mini quizzes, pre- and post-assessments throughout the lessons to measure competency.

What Makes Pingtar Effective?

Pingtar provides a fresh take on education by utilizing the most popular messaging platform in the world, WhatsApp.

No
Installation
Needed

There is absolutely nothing to install to start using Pingtar.

As long as you have WhatsApp on your phone, you're set to go

It requires
almost no
learning curve

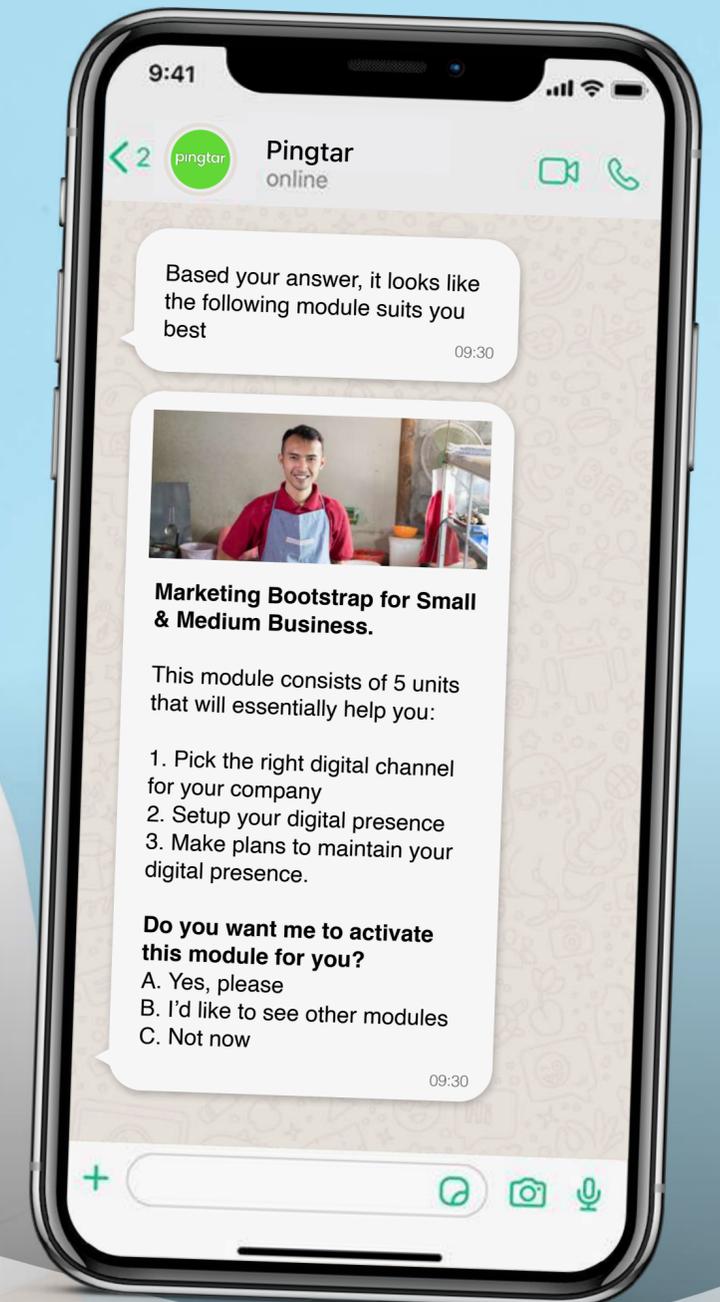
Learning process solely uses WhatsApp, ensuring that you won't have to learn absolutely anything on how to use Pingtar.

Native for
almost
everyone

Learn while chatting. What can be easier than that? Pingtar uses an interaction-based approach through WhatsApp, simply because everyone are doing this. Why make learning complicated?

You carry it
basically
everywhere

Giving learning from anywhere a literal meaning. A phone is probably one of the very few things that never leave us 24/7. This simply means that Pingtar will always be with you whenever you need it.



Introducing Pingtar for Business

Pingtar is now available for your company and team members.

By using Pingtar for Business, anyone in your organization can easily access learning materials using an interaction-based approach through WhatsApp.

Pingtar for Business uses a smart AI learning assistant, ensuring an easier learning process simply by using WhatsApp for everyone in your organization.

**It's like chatting,
but for learning,
and while working.**

Pingtar for Business will provide an entirely new way of learning for your organization.



Pingtar for Business Case #1

The Smart Concierge:

Helping your team in navigating your learning materials.

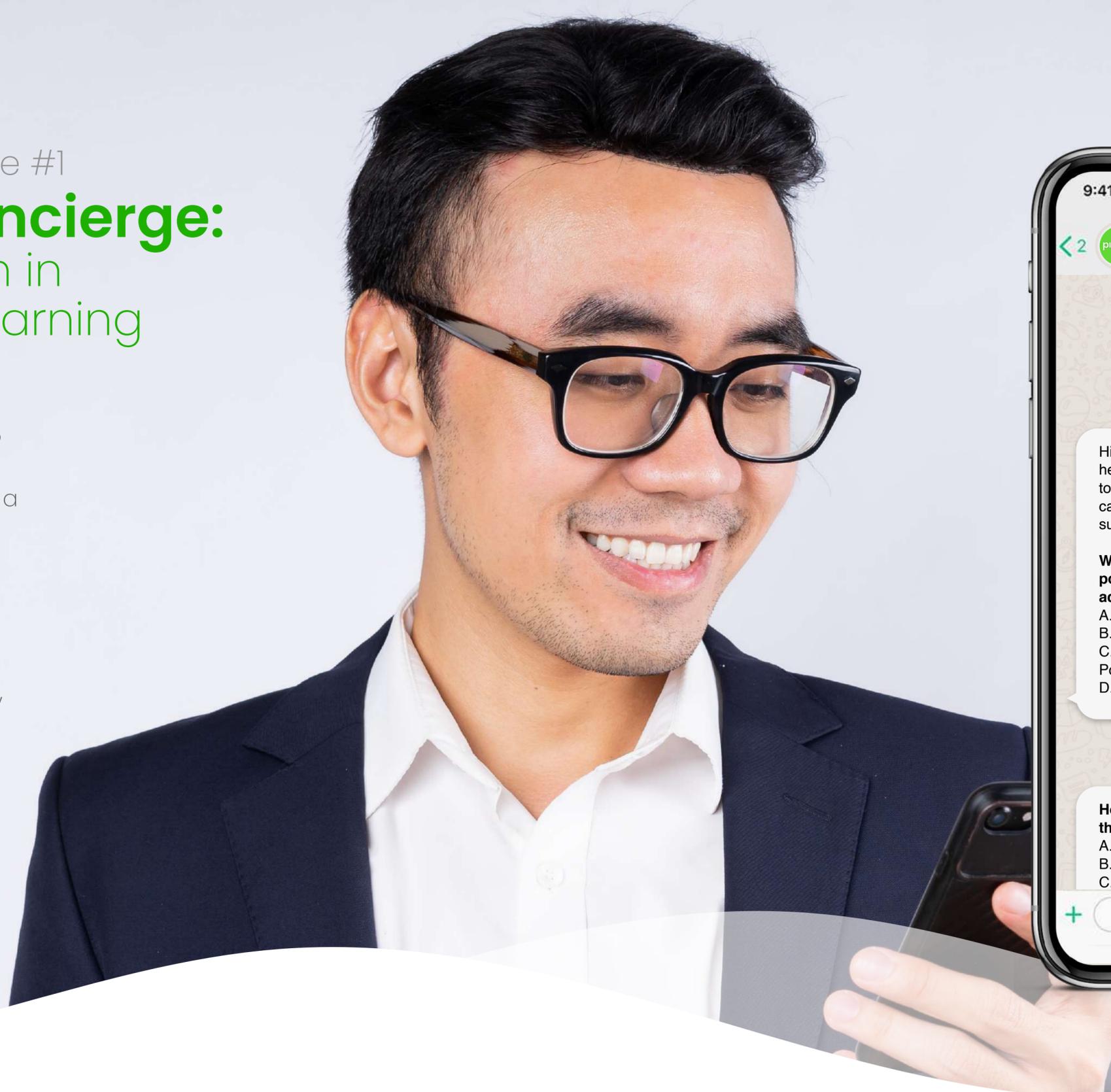
Already have a learning platform?

Pingtar for Business can be used as a smart assistant that can help your employees in finding available learning materials in your organizations.

Using a smart interaction approach, employees can simply chat Pingtar about topics they want to learn.

Pingtar will:

- Become a virtual learning help desk to help your employees.
- Provide learning material suggestions based on what your employees' needs.
- And many more



Pingtar for Business Case #2

The Smart Tutor: Revolutionize your corporate learning process

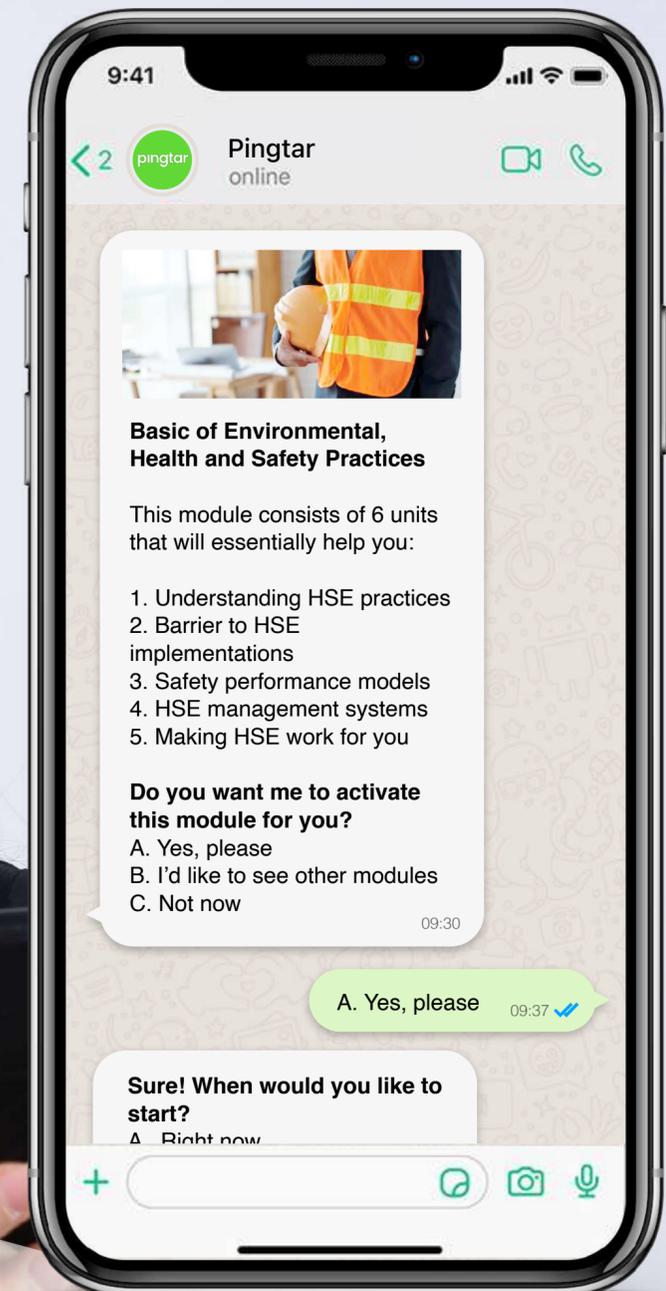
Need to increase learning engagement from your employees?

Pingtar for Business can increase learning engagement by using an interaction-driven approach.

Change the way your employees are acquiring knowledge by providing micro learning modules through WhatsApp.

Pingtar will:

- Become one of the learning platforms for your employees
- Enable quizzes, assessments, etc to be conducted right from WhatsApp
- And many more



Pingtar for Business Case #3

The Helpful Buddy: Onboard your New Employees

Need to empower your new hires in onboarding process?

Aside from using a traditional mentor-driven onboarding approach, Pingtar for Business also help your employees in finding useful information in their first months directly through WhatsApp.

Pingtar will:

- Become your new hires' onboarding buddy
- Provide an interactive onboarding experience for your new hires
- Help new hires in understanding what areas they need to explore more by offering a series of assessments.
- And many more



Ready to supercharge your learning process?



Pingtar is committed to help organizations in innovating its learning approaches.

We're more than ready to explore how can we work together to improve your company's learning process.

To learn more about Pingtar for Business, drop us a line at **business@pingtar.com**



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